



KLAS

Mike Jones

K-WAS

National

Cash

Broadcast

EOM/EOC

15%

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Order / Rev: 36908

Alt Order #: 08838329

Product Desc:	Issue
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Estimate: 1565

Flight Dates: 08/07/12 - 08/14/12

Original Date / Rev: 08/06/12 / 08/06/12

Order Type: GENERAL

Name: Waterfront Strategies

Buying Contact:

Billing Contact:

1010 Wisconsin Avenue

Washington, DC 20007

Name: Patriot Majority

Demographic: A35+

Product Codes: PO4

Priority: LV1

Revenue Codes: AGY, POL, ISS

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	27	\$32,875.00	\$27,943.75

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	27	\$32,875.00	\$27,943.75	0.00
Totals	27	\$32,875.00	\$27,943.75	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$32,875.00
Market	100%	\$109,583.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$27,395.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$5,479.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	08/07/12	08/13/12	137-237a M-F Nate Berkus Nate Berkus	CM	137-237a MTWTF-- (1:37 XM-2:37 XM)	:30	3	\$75.00	LV1	0.00 NM	3	\$225.00
NATE BERKUS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWTF--		3		\$75.00		0.00			
E 2	8	08/12/12	08/12/12	Sun 530-6p Ins Ed Wknd Inside Edition Wknd	CM	530-6p -----S	:30	1	\$450.00	LV1	0.00 NM	1	\$450.00

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Advertiser: Patriot Majority
 Product Desc: Issue
 Estimate: 1565
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	MTWTF--			2			\$350.00		0.00			
E 14	8	08/12/12	08/12/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				60 Minutes											
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S			1			\$12,000.00		0.00			
													Totals	27	\$32,875.00